



FOR IMMEDIATE RELEASE

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THE LANGHAM, BOSTON IS PROUD TO BE SMOKE-FREE

BOSTON – April 1, 2008 – The Langham, Boston is pleased to announce that as of March 1, the AAA four-diamond hotel is 100 percent smoke-free environment. This new policy encompasses all indoor areas including guest rooms, meeting rooms, restaurants and public spaces.

In response to guest feedback and the increasing demand for non-smoking guest rooms, the hotel has been converted to a smoke-free facility. Any rooms that previously allowed smoking were thoroughly cleaned before the conversion on March 1.

Serge Denis, managing director of The Langham, Boston since 1993 said, “The Langham, Boston cares about the well-being of our guests. In the last several years, we have completed several green initiatives in our Café Fleuri restaurant. We believe moving to a smoke-free environment, continues to show that we are passionate about protecting our guests and our environment.”

If a guest does smoke inside of a guest room, they will be charged a \$250 room recovery fee. The recovery fee is applied to the cost of a thorough and extensive cleaning, so the room can returned to its previous smoke-free condition.

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The reservations staff at The Langham, Boston has received positive feedback from guests since the transition. The hotel has designated a special area outside of the hotel in order to accommodate the needs of the guests who smoke.

For questions or hotel reservations, please call the reservations department at 800.791.7761.

About The Langham, Boston:

This elegant property, once the Federal Reserve Bank, is a national architectural landmark located in an ideal downtown location. The hotel offers a unique blend of historic charm and urban sophistication next to the finest shopping and attractions including: Faneuil Hall, Boston Common, the Freedom Trail, the Theater District and the waterfront. The property's award-winning, Café Fleuri, offers a brasserie-style restaurant enhanced by lofty atrium ceilings. The hotel is a member of The Leading Hotels of the World and has won AAA's Four-Diamond award. For information on The Langham, Boston, please visit: <http://boston.langhamhotels.com>.

About Langham: Langham has a legendary hotel heritage dating back to 1865 when The Langham, London originally opened as Europe's first Grand Hotel. For over 140 years, this flagship hotel has been at the forefront of sophisticated and gracious hospitality. Today, all Langham Hotels worldwide inherit the same philosophy that reflects elegance, continuous innovation and genuine hospitality creating a truly unique hotel experience

About Langham Hotels International: Langham Hotels International is the subsidiary of the Hong Kong-based Great Eagle Holdings, spearheaded by Dr. KS Lo, who is also the Chairman and Managing Director of Great Eagle Holdings. Spanning four continents, the group currently features 12 properties either open or under construction, with over 5,000 rooms in 11 cities, namely, Auckland, Beijing, Boston, Chang Chun, Hong Kong, Koh Lanta, London, Melbourne, Pasadena, Shanghai and Toronto.

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