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The Langham Hotel Boston Announces New Executive Pastry Chef

Rising Star Alejandro Luna is One the Youngest in the Business

BOSTON, Mass. – February 14, 2006 – The Langham Boston welcomes a new executive pastry chef to the hotel’s incredible culinary team. Alejandro “Alex” Luna has been appointed as executive pastry chef at the luxury hotel, which hosts New England’s most famous, seasonal chocolate bar.

Alejandro Luna is a young man with prestigious, high-profile experience. Prior to joining The Langham, he was at the Wynn in Las Vegas; Luna was part of the opening team at the property. Before that, he was with the Mandarin Oriental Company for over four years and worked at several locations such as New York, Miami, San Francisco and Hawaii.

From the time he was 13 years old, Luna knew he has a passion for pastry. Every day, he baked with his Venezuelan grandmother, who was his role model and inspiration. As the hobby grew, Luna took jobs in patisseries in the Greater Miami area to gain fundamental experience before he could enroll at Johnson & Wales University, where he would later earn his associates degree in Baking and Pastry Arts. Luna’s grandmother is not his only inspiration. Some of the high-profile chefs with whom Alex has had the opportunity to work are Pierre Herme, Frederic Robert and Jordi Panisello.

“I personally expect Alejandro to become one of the top pastry chefs in Boston,” says Daniel Kenney, executive chef at The Langham Boston. “Alejandro is really talented and, even more importantly, he loves what he does. We are pleased to have such a creative talent in-charge of the hotel’s entire pastry operation.”

For 17 years, The Chocolate Bar has been Boston’s most popular edible attraction. On any given Saturday, guest can enjoy more than 40 different desserts. Since Luna’s arrival, he’s made several updates and additions – including a move away from cakes to individual portions; the creation of new treats, such as his own version of an Almond Joy Bar; and the introduction of a new monthly Chocolate Art Showpiece.

The Langham’s Chocolate Bar runs from September through June on Saturdays and is an edible art exhibition. Seatings are from noon to 3:00 p.m. Reservations can be made at



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the Café Fleuri by calling (617) 451-5137. Adults: \$26, Children 12 and under: \$14, Children 4 and under: Free.

For more information on Alex Luna, The Langham Hotel or The Chocolate Bar, please contact Leslie Keller Gleser at (617) 422-5137 or leslie.keller@langhamhotels.com.

Note to Editors: Alejandro's current Chocolate Art Showpiece of the Month is a 4 foot tree covered in handmade chocolate flowers, butterflies and leaves made from real impressions. To make everything look realistic, Alejandro melted down cocoa butter to make different colors and used it as paint. The sculpture is topped with a handmade chocolate birdhouse. It's a spectacular visual.

About The Langham Boston

This elegant property, once the Federal Reserve Bank, is a national architectural landmark. An ideal downtown location, the Hotel offers a unique blend of historic charm and urban sophistication next to the finest shopping and attractions including: Faneuil Hall, Boston Common, the Freedom Trail, the Theater District and the waterfront. The Hotel's two award-winning restaurants offer diners distinctive settings. Julien Restaurant is widely considered to be one of Boston's most beautiful dining rooms and has been named one of the "Top 50 US Restaurants," and Café Fleuri offers a brasserie-style restaurant enhanced by lofty atrium ceilings.

The Hotel is a member of The Leading Hotels of the World and has won AAA's Four-Diamond award.

For information on the Langham Hotel, Boston, please visit:
www.langhamhotels.com/langham/boston/.

About Langham

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Langham Hotels International (LHI) features six properties with over 2,700 rooms in five gateway cities across the four continents, namely, London, Boston, Hong Kong (2), Melbourne and Auckland. In each city Langham Hotels is associated with the prestigious "The Leading Hotels of the World" group which represents some of the world's finest luxury hotels.



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